

00726368.1.2900

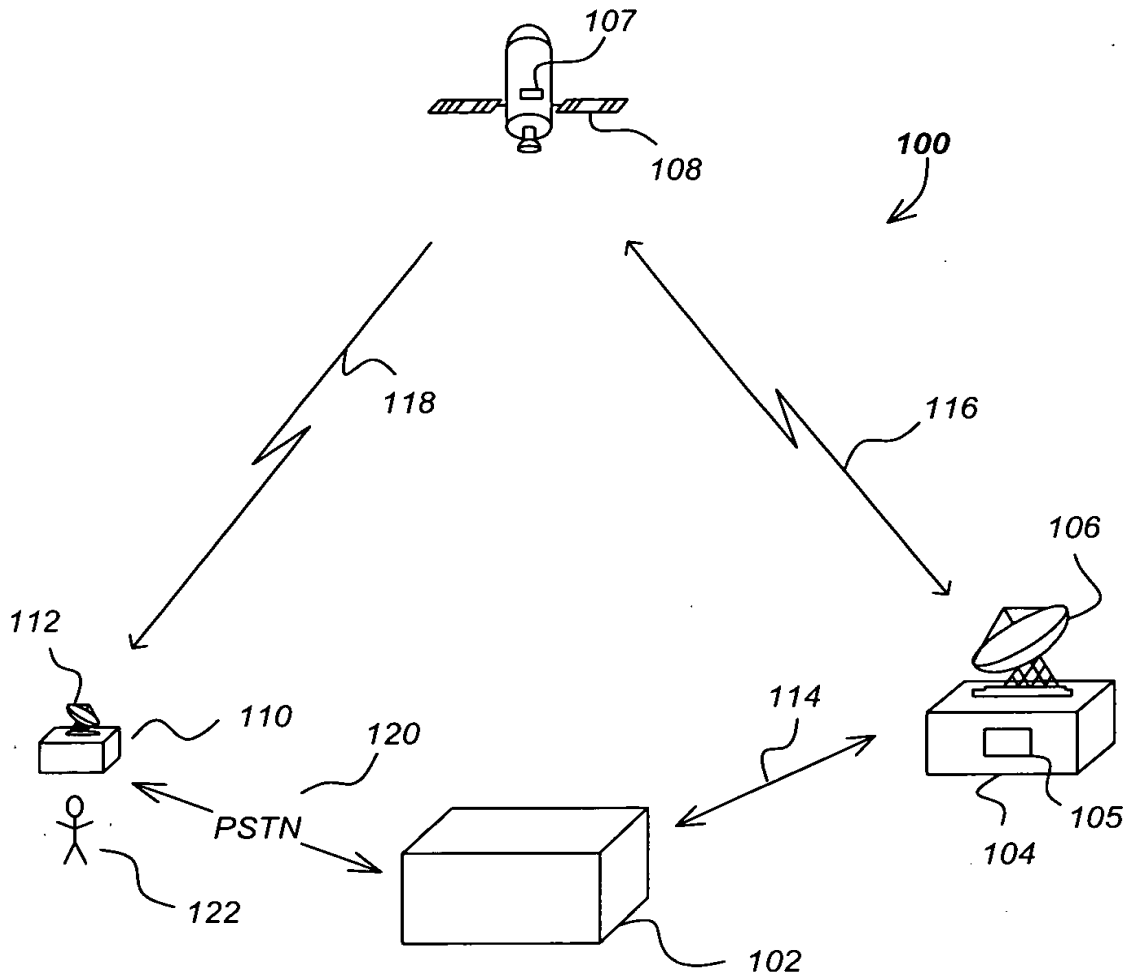
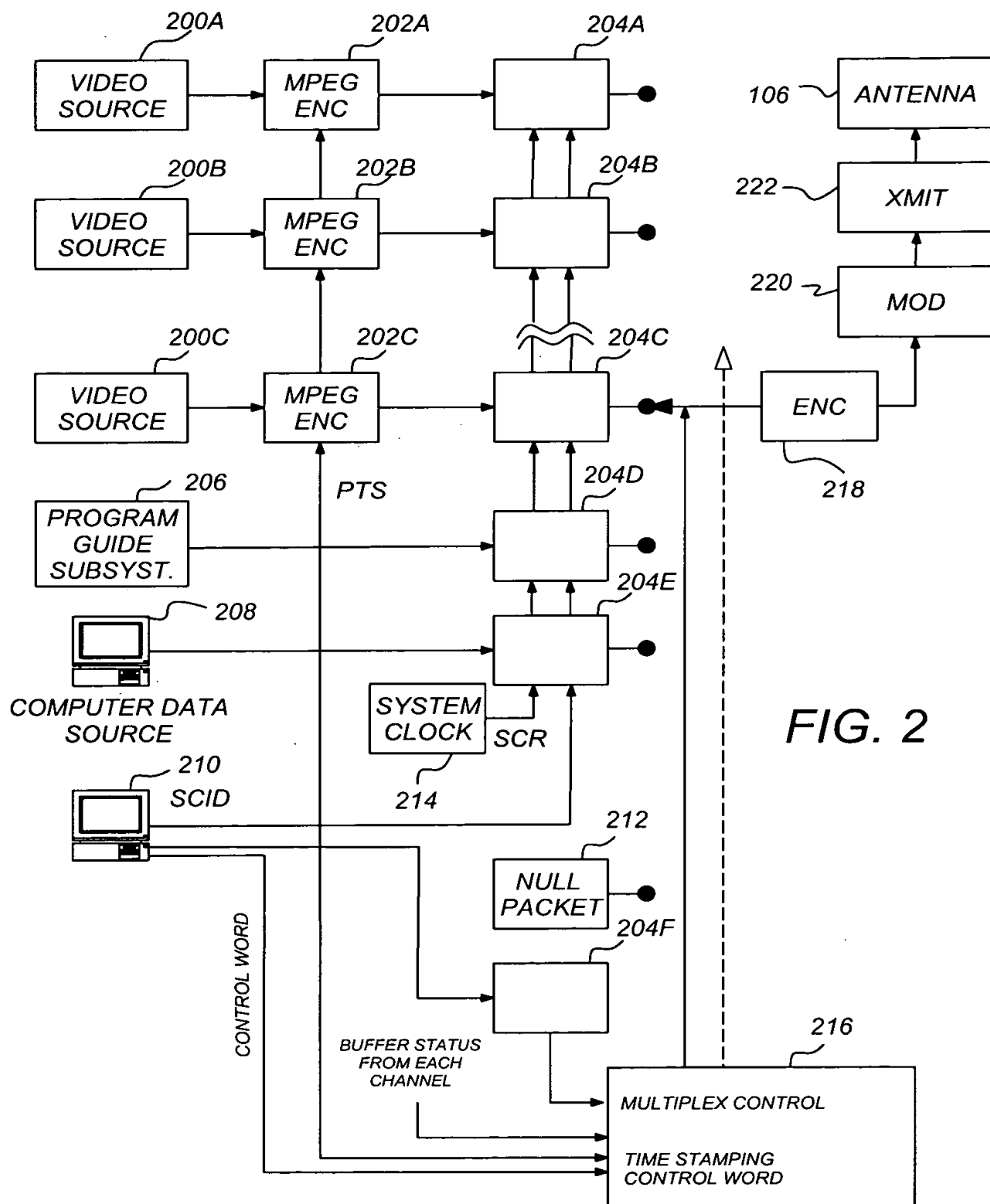


FIG. 1



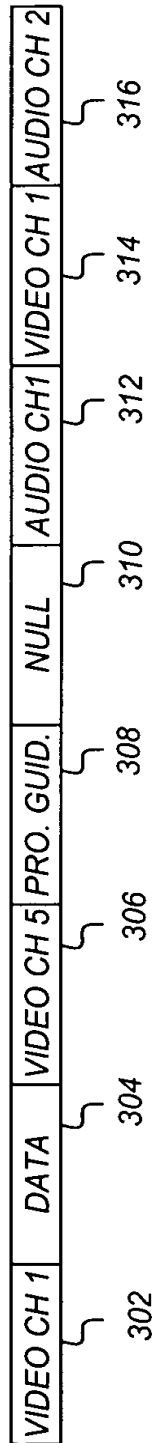


FIG. 3A

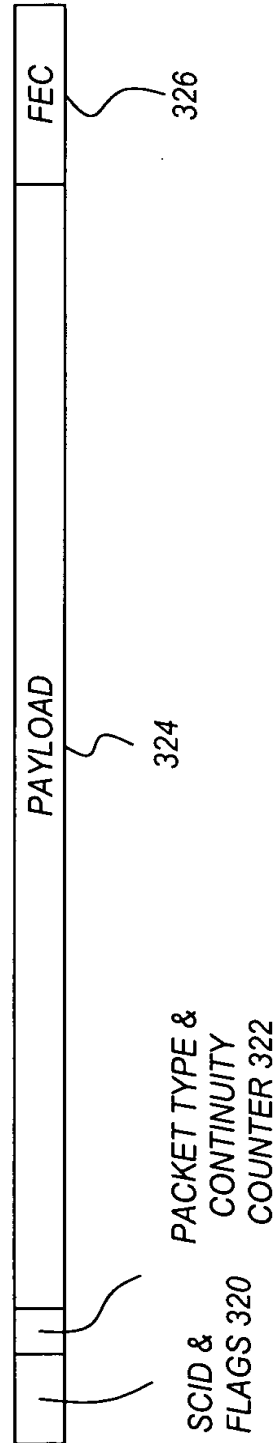


FIG. 3B

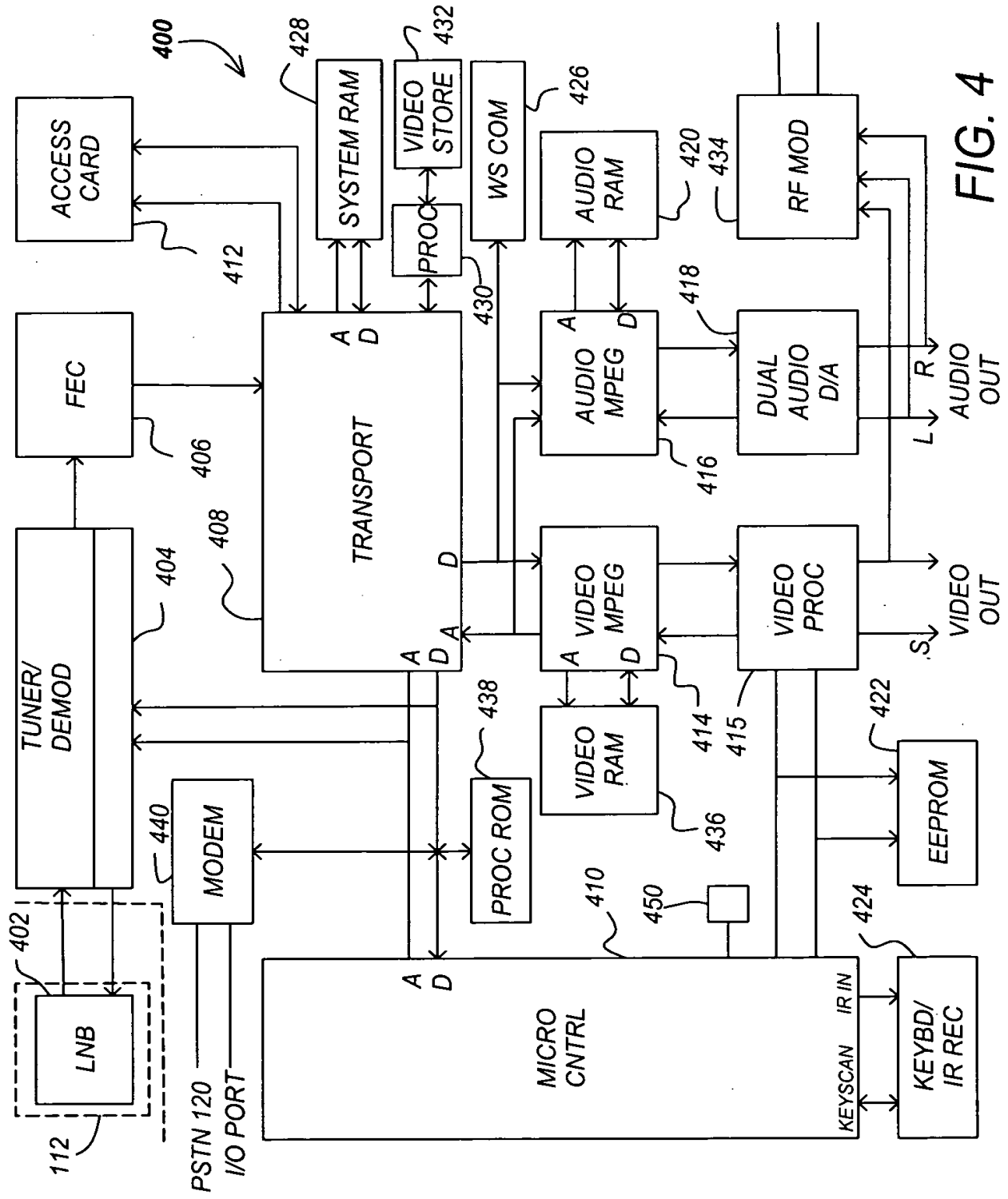
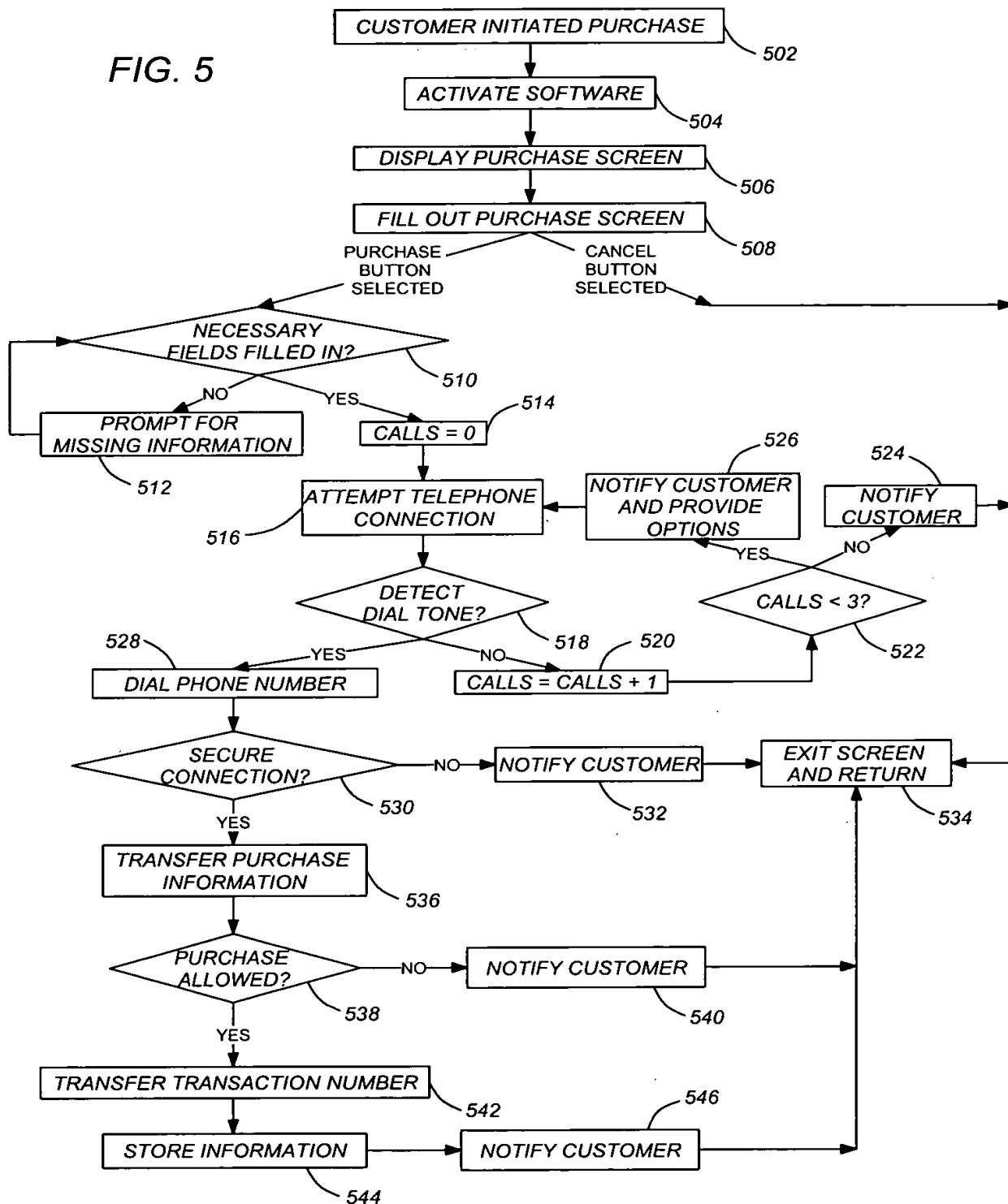


FIG. 4

FIG. 5



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FIG. 6

600

DIRECTV Electronic Commerce Programming Purchase Screen

Select Credit Card Company

Visa      MasterCard      Discover Card

☐      ☐      ☐

Credit Card Number

Initial Activation      Yes ☐      No ☐

Programming Selections

Total Choice Silver \$XX.XX	<input type="checkbox"/>	NFL Sunday Ticket \$XX.XX	<input type="checkbox"/>
Total Choice Gold \$XX.XX	<input type="checkbox"/>	ESPN College Basketball \$XX.XX	<input type="checkbox"/>
Total Choice Platinum \$XX.XX	<input type="checkbox"/>		

602

604

606

Purchase 608

Cancel Purchase and return to Setup screen 610

0072533 112000